

Is there a competition-stability trade-off in European banking?

Aurélien Leroy*

Yannick Lucotte†

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Abstract

The trade-off between bank competition and financial stability has always been a widely and controversial issue, both among policymakers and academics. This paper empirically re-investigates the relationship between competition and bank risk across a sample of 54 European listed banks over the period 2004-2013. However, in contrast to most extant literature, we consider both individual and systemic dimension of risk. Bank-individual risk is measured by the Z-score and the Distance-to-default, while we consider the SRISK as a proxy for bank systemic risk. Using the Lerner index as an inverse measure of competition and after controlling for a variety of bank-specific and macroeconomic factors, our results suggest that competition encourages bank risk-taking and then increases individual bank fragility. This result is in line with the traditional “competition-fragility” view. Our most important findings concern the relationship between competition and systemic risk. Indeed, contrary to our previous results, we find that competition enhances financial stability by decreasing systemic risk. This result can be explained by the fact that competition encourages the banks to take on more diversified risks, and thus tends to reduce the correlation in the risk-taking behavior of banks.

Keywords: Bank competition, Lerner Index, Financial stability, Bank-risk taking, Systemic risk, Competition policy

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*Laboratoire d’Economie d’Orléans (LEO), UMR CNRS 7322, Rue de Blois, BP 26739, 45062 Orléans Cedex 2, France. Corresponding author. E-mail : aurelien.leroy@univ-orleans.fr

†PSB Paris School of Business, Department of Economics, 59 rue Nationale, 75013 Paris, France. E-mail: yluccotte@esgms.fr / yluccotte@gmail.com

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1 Introduction

One of the main responses of the 2008 financial crisis has been to improve the prudential regulation via an increase of capital requirement as acted in Basel III agreements. However, prudential regulation can also take other forms and notably pass-through competition policy. In practice, regulation can directly soften (weaken) the competition through: restrictions on bank entries, limitations on space and scope of activities, high barriers with financial markets and non-bank institutions, and also indirectly by creating for example incentives to merger due to ill-designed regulation scheme. These types of regulation policies were disregarded (abandoned) up to the financial crisis in favor of pro-competitive policies. On the one hand, a widely shared idea is that it has led to an improvement of efficiency and an increase of innovations in the banking sector. On the other hand, the effects of competition on risk-taking behavior of financial institutions remain unclear and is subject of active academic and policy debates.

Under the traditional view, bank competition is seen as detrimental to financial stability. This view is supported by many theoretical contributions ((Smith, 1984; Hellmann et al., 2000; Matutes and Vives, 2000) and based on the idea that competition erodes bank profits and thus the banks' franchise value. As a result, bank's incentives to take risk increase, since the opportunity costs of bankruptcy for shareholders decrease. Other economic theories argue that this trade-off between competition and stability can be explained by an higher ability to monitor borrowers when banks earn rents (Boot and Thakor, 1993; Allen and Gale, 2000), greater diversification (Beck, 2008) and better regulators' monitoring in concentrated markets. Keeley (1990) corroborates from an empirical point of view this idea of a destabilizing competition, noting that the intensification of competition in the U.S. banking industry has led to a decline in franchise value and increased risks. More recent empirical studies observe the existence of the same trade-off between competition and stability (Berger et al., 2009; Turk-Ariss, 2010; Jiménez et al., 2013; Fungáčová and Weill, 2013).

In opposite with the "competition-fragility" view, Boyd and De Nicolo (2005) show that market power increases bank portfolio risks. Following Stiglitz and Weiss (1981), as low competition increases loan rates, borrowers tend to shift to riskier projects. "Too Big To Fail" subsidies as a result of implicit or explicit government bailout insurances Kane (1989); Acharya et al. (2015) or lack of diversity of diversified bank portfolios (Wagner, 2010) are other arguments allowing to reject the competition stability trade-off hypothesis.¹ Numerous recent empirical evidences support this thesis (Boyd et al., 2006; Schaeck et al., 2009; Uhde and Heimeshoff, 2009; Schaeck and Cihák, 2014; Pawłowska, 2015).

Finally, a third way reconciles the two strands of the literature by theoretically and empirically showing the existence of a U-shaped relationship between competition and

¹Political regulatory capture is another potential drawback of big and high market power banks.

risk (Martinez-Miera and Repullo, 2010; Berger et al., 2009; Jiménez et al., 2013; Liu et al., 2013).

The conflicted results in the literature made difficult to know whether modification of competition policy and effective competition between financial intermediaries could constitute an alternative way, complementary to capital requirement, to improve financial stability. In this paper, we re-address this traditional debate on the effects of bank competition on financial instability by taking into account the recent developments in the field of financial economics.

Indeed, the financial crisis has led to an overhaul in the risk approach (bottom-up vs. top-down) as well as risk measurements since the latter have been deficient. The main reason is that the regulation was only based on micro-prudential foundation before the crisis. Therefore, it appeared necessary to complete this micro-prudential risk assessment, based on a partial equilibrium representation, by a macro-prudential assessment of these latter, taking into account a more general equilibrium (Borio, 2003; Aglietta and Scialom, 2010; Brunnermeier et al., 2009). The underlying aim is to no longer exclusively focus on bank individual risk-taking, but also take into consideration banks' contribution to systemic risk. In other words, the issue is to compute systemic risk externalities to eliminate, via the regulation, systemic risk incentives.² In this paper we refer to a part of the extensive literature recently developed to define a such Pigovian tax scheme and assess systemic risks.³

While most of the empirical literature using individual bank data has only focused on individual risk measures, ignoring the potential contribution to systemic risk, we contribute to the literature and assess the ambivalence of the effect of bank competition by considering both individual and systemic dimension of risk. To the best of our knowledge, only Anginer et al. (2014) have taken into account the systemic dimension of financial risks in the analysis of the effects of bank competition. As for the regulation, this concern of systemic dimension of risk could lead to improve the efficiency of competition policy.

From an empirical point of view, this dual dimension of risk requires different risk measures. First, we proxy individual risk with two well-known and popular measures of risks: an accounting measure, the Z-score and a market-based measure, the Distance-to-default derived from the Merton (1974) model. These measures are two inverse proxies of risk and represent overall measures of individual risk. These could be seen as a measure of internalize, i.e paid risk. Second, we proxy systemic risk by using the recently developed SRISK measure (Brownlees and Engle, 2015; Acharya et al., 2012). Basically, the SRISK can be view as how much a given financial institution contributes to the deterioration of the soundness of the system as a whole. Even if

²In practice, for instance SIFI (Systemic Important Financial Institution) have to now hold additional capital.

³For a very complete review, see Benoit et al. (2015).

SRISK computation needs market and accounting bank specific-data, it differs from the Z-score and the Distance-to-default, since the measure is mostly driven by correlations in returns between the bank and the financial system as a whole. The choice of a systemic risk measure can be a challenge because many different measures exist in the literature. However, four elements lead to prefer the SRISK: (1) large acceptance, (2) large diffusion, (3) global measure of systemic risk, (4) bank-specific risk measure. As many other studies (Berger et al., 2009; Turk-Ariss, 2010; Beck et al., 2013; Anginer et al., 2014), we opt for the Lerner index to measure banking competition. The latter is a non-structural measure of competition which expresses banks' ability to drive their prices above their marginal costs. Compared to other measures, the indicator has the advantage to be dynamic and individual-based,

From a sample of exclusively European listed banks, our study highlights two main results. First competition leads to an increase of individual risk. This finding seems to corroborate the traditional "competition-fragility" view - bank stressed by competition take more risks. Second, we observe a positive effect of market power on systemic risk. Our results suggest that an increase in market power is associated with more systemic risk, i.e. in our case with an increase of the contribution of financial institutions to the deterioration of the system. This result is in opposite with the first result and supports the "competition-stability" view.

Highlighting a dual relationship between competition and stability must not be viewed as a discrepancy. Indeed, the two indicators have not the same dimension. Thus, the indicator of individual risk refers to a partial equilibrium approach and describes the risks internalized by the bank, while the indicator of contribution to systemic risk corresponds to externalized risk. Economic theory and especially the franchise value paradigm can allow to explain these findings. Indeed, franchise value assumes that market power incites to take less risk. Obvious the first solution to reduce risk is to decrease individual risk-taking, which will result in higher distance-to-default or Z-score, as our results show. However, a second solution to reduce its exposure to bankruptcy is to take correlated risks, and therefore increase its systemic risk contribution. This situation corresponds to the "too-many-to-fail" guarantee exposed by Acharya and Yorulmazer (2007). Wagner (2010) model can also explain our results. Indeed, Wagner (2010) shows that the willingness to reduce portfolio risks, explained for instance by the franchise value paradigm, leads banks to diversify their portfolio by holding market portfolio. This action tends to reduce individual risk, but increases systemic risk, since the system as a whole has less diversity and more correlated institutions.⁴

Our results have some implications in terms of economic policy. As for prudential policy, it seems that competition policy should further consider a macroeconomic di-

⁴The main difference between our two explanations lies in the character intentional or otherwise of the contribution to systemic risk.

mension when considering the impact of market power on risk taking. This is likely to lead to a complete change in the results and therefore the competition policy put in place. However, we do not support the adoption of one approach over another. It seems that the two approaches are complementary and can help refine competition policy implementation. Indeed, while the market power has a cost, increasing the systemic fragility, it also has a benefit in reducing the individual fragility. Thus, a sophisticated competition policy must arbitrate between these two types of fragility and take into account the influence of the prudential regulation. Nevertheless, the important costs and the social aversion of systemic crisis, should guide competition policy toward an enhancing of competition.

The remainder of the paper is structured as follows. Section 2 presents the methodology used to compute bank market power and risks both individual and systemic. In section 3, we present our empirical analysis, discussing the data used and estimation methodology. The results are reported and discussed in section 4, and we conduct a battery of robustness checks in section 5. Section 6 concludes.

2 Measuring Bank Competition and Risks

This section presents in detail the measures of bank competition and bank risk considered in this study. As outlined in the introduction, we use the Lerner index as our main measure of banking competition, while we distinguish two levels of bank risk. The individual risk, proxied by Z-score and the distance-to-default, and the systemic risk, measured by the SRISK.

2.1 Competition Measure

Based on the non-structural approach, the Lerner index (Lerner, 1934) is used to measure the degree of bank competition. The Lerner index is a proxy for profits stemming from pricing power in the market and is measured by the mark-up of price over marginal cost. Therefore, it is an inverse proxy of bank competition. A low index indicates a high degree of competition, while a high index indicates a lack of competition. The Lerner index is comprised between 0 and 1, the index being equal to 0 in the case of perfect competition, and to 1 in the case of a pure monopoly. The Lerner index has two main benefits compared to the other competition indexes, such as the Boone indicator (Boone, 2008), the H-statistic (Panzar and Rosse, 1987), or the Herfindahl-Hirschman index. First, it is the only time-varying measure of competition which can be computed at a disaggregated level, i.e. at the firm level. Second, it appears to be a better proxy for gauging the level of competition among banks than structural measures, such as concentration indexes. Indeed, as suggested by a sizeable empirical banking literature, concentration is not a reliable measure of competition (see, e.g.,

Claessens and Laeven, 2004; Laptacru, 2014). This certainly explains why the Lerner index has been widely used by a number of recent studies, such as Demirgüç-Kunt and Martínez Pería (2010), Beck et al. (2013), and Anginer et al. (2014). Formally, the Lerner index corresponds to the difference between price and marginal cost as a percentage of price, and can be written as follows:

$$Lerner_{it} = \frac{p_{it} - cm_{it}}{p_{it}} \quad (1)$$

with p the price and mc the marginal cost for the bank i at the year t . In our case, p is the price of assets and is equal to the ratio of total revenue (sum of interest and non-interest income) to total assets. To obtain the marginal cost, we adopt a conventional approach in the literature which consists of estimating a translog cost function and deriving it. In line with the majority of banking studies, we consider a production technology with three inputs and one output (see, e.g., Angelini and Cetorelli, 2003; Fernandez de Guevara et al., 2005; Berger et al., 2009). The translog cost function that we estimate is the following:

$$\begin{aligned} \ln TC_{it} = & \beta_0 + \beta_1 \ln TA_{it} + \frac{\beta_2}{2} \ln TA_{it}^2 + \sum_{k=1}^3 \gamma_k \ln W_{k,it} + \sum_{k=1}^3 \phi_k \ln TA_{it} \ln W_{k,it} \\ & + \sum_{k=1}^3 \sum_{j=1}^3 \rho_k \ln W_{k,it} \ln W_{j,it} + \delta_1 Trend + \delta_2 \frac{1}{2} Trend^2 + \delta_3 \ln TA_{it} + \sum_{k=4}^6 \delta_k Trend \ln W_{k,it} + \varepsilon_{it} \end{aligned} \quad (2)$$

C_{it} corresponds to the total costs of the bank i at the year t , and is equal to the sum of interest expenses, commission and fee expenses, trading expenses, personnel expenses, admin expenses, and other operating expenses, measured in millions of euros. TA_{it} is the quantity of output and is measured as total assets in millions of euros. $W_{1,it}$, $W_{2,it}$ and $W_{3,it}$ are the prices of inputs. $W_{1,it}$ is the ratio of interest expenses to total assets. $W_{2,it}$ is the ratio of personnel expenses to total assets. $W_{3,it}$ is the ratio of administrative and other operating expenses to total assets. All variables are expressed in logs. Furthermore, to reduce the influence of outliers, all variables are winsorized at the 1st and 99th percentile levels (see, e.g., Berger et al., 2009; Anginer et al., 2014). We further impose the following restrictions on regression coefficients to ensure homogeneity of degree one in input prices: $\sum_{k=1}^3 \gamma_{k,t} = 1$, $\sum_{k=1}^3 \phi_k = 0$ and $\sum_{k=1}^3 \sum_{j=1}^3 \rho_k = 0$.

Under these conditions, we can use the coefficient estimates from the translog cost function to estimate the marginal cost for each bank i at the year t :

$$mc_{it} = \frac{TC_{it}}{TA_{it}} [\beta_1 + \beta_2 TA_{it} + \sum_{k=1}^3 \phi_k \ln W_{k,it}] \quad (3)$$

The translog cost function is estimated on the whole sample of European banks using pooled ordinary least squares (OLS). We also include in the regression a trend (*Trend*) and country fixed effects to control for the differences in technology across time and space, respectively. Following Berger et al. (2009), we will also check the robustness of our results by estimating the cost function separately for each country in the sample.

2.2 Individual Risk Measures

Following Fu et al. (2014), we use two complementary individual bank risk measures: an accounting-based and a market-based risk measure. The accounting-based risk measure we consider in this paper is the widely used Z-score. Since it measures the distance from insolvency, this index is generally viewed in the banking literature as a measure of bank soundness (see, e.g., Lepetit and Strobel, 2013; Laeven and Levine, 2009; Beck et al., 2013; Fu et al., 2014). The Z-score is calculated as follows:

$$Z_{it} = \frac{E_{it}/A_{it} + \mu_{ROA_{it}}}{\sigma_{ROA_{it}}} \quad (4)$$

where ROA_{it} is the return on assets, E_{it}/A_{it} is the equity to total assets ratio, and $\sigma_{ROA_{it}}$ is the standard deviation of return on assets.

The Z-score is inversely related to the probability of a bank's insolvency. A higher Z-score then implies a lower probability of insolvency. Because a bank becomes insolvent when its asset value drops below its debt, the Z-score can be interpreted as the number of standard deviation that a bank's return has to fall below its expected value to wipe out all the equity in the bank and make it insolvent (Boyd and Runkle, 1993). In this paper, we opt for the approach used by Beck et al. (2013).⁵ It consists of using a three-year rolling time window to compute the standard deviation of ROA, rather than the full sample period, while the return on assets and the equity to total assets ratio are contemporaneous. As argued by Beck et al. (2013), this approach has two main advantages. First, it avoids that the variation in Z-scores within banks over time is exclusively driven by variation in the levels of capital and profitability. Second, given the unbalanced nature of our panel dataset, it avoids that the denominator is computed over different window lengths for different banks.

Concerning the market-based measure, we use the Merton (1974) distance-to-default model to estimate the insolvency risk of a bank. The distance-to-default is defined as the difference between the current market value of assets of a firm and its estimated default point, divided by the volatility of assets. The market equity value is modeled as a call option on the firm's assets. Concerning the level and the volatility of assets, they are calculated with the Merton (1974) model using the observed market

⁵See Lepetit and Strobel (2013) for a review of different methodologies to compute the Z-score.

value and volatility of equity and the balance-sheet data on debt. Formally, the distance-to-default is defined as follows:⁶

$$DD = \frac{\ln(V_{A,it}/D_{it}) + (\mu - 1/2\sigma_{A,it}^2)(T)}{\sigma_{A,it}\sqrt{T}} \quad (5)$$

where $V_{A,it}$ is the bank's assets value, D_{it} is the book value of the debt maturing at time T , μ is the expected return, and $\sigma_{A,it}$ is the standard deviation of assets (i.e. assets volatility). Thus, the distance-to-default increases when the value of assets increases and/or when the volatility of assets declines. An increase in the distance-to-default means that the company is moving away from the default point and that bankruptcy becomes less likely.

Conceptually, the Z-score and the distance-to-default are very close. They represent the number of standard deviation moves, required to bring the bank to the default. These two insolvency indexes essentially differ in the data used for their construction. While the Z-score is only based on accounting data, the distance-to-default also requires market data, and can thus be viewed as a forward-looking measure of bank default risk, which reflects market perception of a bank's expected soundness in the future. Gropp et al. (2006) show that the distance-to-default provides a better predictor of the probability of default than accounting-based indicators. As argued by Gropp et al. (2006), this can be notably explained by the fact that the distance-to-default measure combines information about equity returns with leverage and asset volatility information, hence encompassing the most important determinant of default risk.

2.3 Systemic Risk Measures

In addition to individual bank risk measures, and contrary to the most existing literature, we also focus in this paper on the systemic risk. The objective is to examine whether the competition impacts the correlation in the risk taking behavior of banks. We use as our measure of bank systemic risk the SRISK originally proposed by Acharya et al. (2012) and Brownlees and Engle (2015). The so-called SRISK, based on market data, corresponds to the expected capital shortfall of a given financial institution, conditional on a crisis affecting the whole financial system. In this perspective, the contribution of each financial institution to the systemic risk is appreciated through its expected capital shortfall. The financial institutions with the largest capital shortfall are assumed to be the greatest contributors to the crisis, and then considered as most systemically risky.

Formally, the SRISK is an extension of the marginal expected shortfall (MES) proposed by Acharya et al. (2010). The MES is the marginal contribution of a given

⁶The derivation of distance-to-default is described in detail in (Gropp and Moerman, 2004; Gropp et al., 2009).

financial institution to systemic risk, as measured by the expected shortfall of the market. Following Acharya et al. (2010), the expected shortfall of the market is the expected loss in the index conditional on this loss being greater than a given threshold C , and can be defined as:

$$ES_t = E_{t-1}(r_t | r_t < C) = \sum_{i=1}^N w_{it} E_{t-1}(r_{it} | r_t < C) \quad (6)$$

with N the number of firms, r_{it} the return of firm i at time t , and r_t the market return at time t . The market return is the value-weighted average off all firm returns, $r_t = \sum_{i=1}^N w_{it}(r_{it})$, where w_{it} denotes the relative market capitalization of the firm i at the period t .

Then, the MES of a financial firm can be defined as its short-run expected equity loss conditional on the market taking a loss greater than the threshold C , defined as its Value-at-Risk at $\alpha\%$. Formally, the MES correspond to the partial derivative of the market expected shortfall (ES_t) with respect to the weight of the firm i in the market:

$$MES_{it} = \frac{\partial ES_t}{\partial w_{it}} = E_{t-1}(r_{it} | r_t < C) \quad (7)$$

The higher the MES, the higher is the individual contribution of a bank to the risk of the financial system.

However, contrary to the MES, the SRISK also takes into account both the liabilities and the size of the financial institutions. The SRISK is defined as:

$$SRISK_{it} = \max[0; \overbrace{k(D_{it} + (1 - LRMES_{it})W_{it})}^{\text{Required Capital}} - \overbrace{(1 - LRMES_{it})W_{it}}^{\text{Available Capital}}] \quad (8)$$

$$SRISK_{it} = \max[0; k - (1 - k)W_{it}(1 - LRMES_{it})] \quad (9)$$

where k is the minimum fraction of capital each financial institution needs to hold (i.e. the prudential capital ratio), D_{it} is the book value of total liabilities, and W_{it} is the market value of equity. $LRMES_{it}$ is the long-run marginal expected shortfall and aims to capture the interconnection of a firm with the rest of the system. It corresponds to the expected drop in equity value a firm would experiment if the market falls by more than a given threshold within the next six months. Acharya et al. (2012) propose to approximate the long-run marginal expected shortfall using the daily MES (defined for a threshold C equal to 2%) as $LRMES_{it} = 1 - \exp(18 * MES_{it})$. Thus, this approximation represents the firm expected loss over a six-month horizon, obtained conditionally on the market falling by more than 40% within the next six months.⁷ Hence the SRISK is an increasing function of the bank's liabilities and a decreasing

⁷See Acharya et al. (2012) for more details.

function of the market capitalization. Acharya et al. (2012) restrict SRISK to zero because they are interested in estimating capital shortages that by definition cannot take on negative values. In our case, following Laeven et al. (2014), we do not restrict SRISK at zero, allowing it to take on negative values, because they provide information on the relative contribution of the firm to systemic risk.

3 Data and methodology

In this section, we first describe the data used and give some details concerning the composition of our sample. Then we turn to the econometric strategy used to investigate the trade-off between bank competition and financial stability.

3.1 Data

To gauge the relationship between bank competition and risk, we consider an unbalanced panel data set that consists of 54 listed European banks and that covers the period from 2004 to 2013.⁸ These banks are the largest banks in the European Union, and most of them are identified as systemically important financial institution (SIFI) by the Basel Committee. The table 1 gives more information about the banks included in our sample, as well as their country of origin and the size of their balance sheets at the end of 2012 in millions of euros. The total assets at the end of 2012 of the 54 banks considered is equal to 22 trillion of euros, which represents approximately 60% of total European banking assets.

To compute the Lerner index and the Z-score, we need information on banks' balance sheets. We obtain such information from Bankscope, which is a database compiled by Bureau Van Dijk. As discussed in the previous section, the Lerner index is obtained by estimating a translog panel data cost function. To have a large number of observations and improve the asymptotic efficiency of the estimated parameters, we extend our sample to all listed and non-listed European banks for which we have consolidated data. Thus, our sample for estimating Eq. 2 is composed of 501 banks, the France being the country with the largest number of banks, with 113 banks.

Concerning the other measures of bank risk considered in our study, we use data from two different sources. The distance-to-default is obtained from the "Credit Research Initiative" platform of the National University of Singapore.⁹ The distance-to-default measure proposed by this source is based on the approach developed by Duan et al. (2012), known as one of the robust method in the evaluation of the probability of default of firms. Duan et al. (2012) have in particular shown that the Lehman Brothers

⁸The choice of considering only the listed banks in our sample is driven by the fact that the Distance-to-default and the SRISK measures are based on market data.

⁹<http://www.rmicri.org/>

Table 1: Banks covered in the study

Bank	Country	Total assets	Bank	Country	Total assets
Deutsche Bank AG	DEU	2012329	Banco Popular Espanol SA	ESP	157618
BNP Paribas	FRA	1907290	Bank of Ireland	IRL	148146
Crédit Agricole S.A.	FRA	1842361	Raiffeisen Bank International AG	AUT	136116
Barclays Bank Plc	UK	1782921	Unione di Banche Italiane Scpa	ITA	132434
Banco Santander SA	ESP	1269628	Banco Popolare	ITA	131921
Société Générale	FRA	1250696	Allied Irish Banks Plc	IRL	122516
Lloyds TSB Bank Plc	UK	1127574	National Bank of Greece SA	GRC	104799
HSBC Bank plc	UK	975309	Banco Comercial Português	PRT	89744
UniCredit SpA	ITA	926828	Banco Espirito Santo SA	PRT	83691
ING Bank NV	NLD	836068	Mediobanca SpA	ITA	78679
Intesa Sanpaolo	ITA	673472	Piraeus Bank SA	GRC	70406
Bank of Scotland Plc	UK	671469	Eurobank Ergasias SA	GRC	67653
Banco Bilbao Vizcaya Argentaria SA	ESP	637785	Banca popolare dell'Emilia Romagna	ITA	61638
Commerzbank AG	DEU	635878	Alpha Bank AE	GRC	58357
Natixis	FRA	528370	Bankinter SA	ESP	58166
Standard Chartered Bank	UK	482090	Banca Popolare di Milano SCaRL	ITA	51931
Danske Bank A/S	DNK	466756	Banca Carige SpA	ITA	49326
Dexia	BEL	357210	Aareal Bank AG	DEU	45734
Skandinaviska Enskilda Banken AB	SWE	285875	Pohjola Bank Plc-Pohjola Pankki Oyj	FIN	44623
Svenska Handelsbanken	SWE	277776	Banco BPI SA	PRT	44565
Crédit Industriel et Commercial - CIC	FRA	235732	Permanent TSB Plc	IRL	40919
KBC Bank NV	BEL	224824	Jyske Bank A/S (Group)	DNK	34586
Banca Monte dei Paschi di Siena SpA	ITA	218882	Banca Popolare di Sondrio	ITA	32349
Swedbank AB	SWE	215195	Credito Emiliano SpA-CREDEM	ITA	30749
Erste Group Bank AG	AUT	213824	Credito Valtellinese Soc Coop	ITA	29896
Deutsche Postbank AG	DEU	193822	Sydbank A/S	DNK	20452
Banco de Sabadell SA	ESP	161547	Oberbank AG	AUT	17675

Source: Bankscope

default could have been predicted three to six months in advance. The SRISK is taken from the “Volatility Institute” (V-Lab) of the NYU-Stern.¹⁰ We consider the SRISK at the end of each period.

Finally, following Schaek and Cihak (2008); Schaeck et al. (2009); Laeven and Levine (2009); Berger et al. (2009) and Fu et al. (2014) among others, we also consider a number of bank-specific and macroeconomic control variables that can influence the level of bank risk. Concerning bank-specific factors, we consider five variables: the bank size measured by the logarithm of total assets, the ratio of non-interest income on total income, the ratio of fixed assets on total assets, the share of loans in total assets, and the liquidity ratio. All these variables are taken from Bankscope. Concerning macroeconomic variables, we consider the annual gross domestic product (GDP) growth and the annual inflation. The GDP growth indicates the position of the economy in the business cycle, while inflation is an indicator of macroeconomic imbalances. These variables are taken from the World Development Indicators (WDI) of the World Bank.

¹⁰<http://vlab.stern.nyu.edu/>

3.2 Methodology

We use the following regression specification for our main analyses:

$$risk_{it} = \alpha + \beta_1 Lerner_{it-1} + \sum_{k=2}^n \beta_k X_{it-1} + \mu_i + \gamma_t + \varepsilon_{it} \quad (10)$$

where i and t are bank and time period indicators respectively, $risk_{it}$ represents alternatively one of our measures of risk, $Lerner_{it}$ is the Lerner index, and X_{it-1} is the vector of control variables. The term μ_i is an individual specific effect, γ_t is an unobserved time effect included to capture common time-varying factors, and ε_{it} is the random error term. Throughout the paper, we will be interested in the sign and significance of the estimated coefficient $\hat{\beta}_1$. This specification is in many ways similar to that considered by recent papers having investigated the competition-stability trade-off (see, e.g., Berger et al., 2009; Anginer et al., 2014; Fu et al., 2014). The equation 10 is estimated using the fixed effects (FE) estimator, and using the random effects (RE) estimator when we include country-specific effects.

However, examining whether the market power influences the bank-risk taking raises the question of endogeneity bias. Indeed, as argued by Schaek and Cihak (2008), the level of risk-taking could affect the competitiveness of banks, and then our measure of market power. Banks could have incentives to “gamble for resurrection” when they face a high probability of default. Indeed, to access to new financial resources and attract new customers, banks could be more inclined to change the price of their products, thus affecting the existing power market. To address this potential endogeneity issue we further consider an instrumental variable approach using the two-stage least squares (2SLS) estimator. Following the existing literature, we consider three instrumental variables: the first lag of the Lerner index, the loan growth, and the net interest margin.

4 Results

In this section, we first present and discuss the empirical results concerning the relationship between bank competition and individual risk. Then we turn to the results obtained by considering the SRISK as the dependent. Finally, in the last sub-section, we present some robustness checks.

4.1 Competition and bank individual risk

Tables 2 and 3 present the main results obtained by the estimation of equation 10 by considering alternatively our two measures of bank individual risk. Hence the table 2 reports the results with the Z-score as dependent variable, while the table 3 refers to the results with the distance-to-default as endogenous variable. In each table, specifications (1) to (3) present the coefficient estimates for the bank fixed effects regressions, with or without control variables and with or without year-fixed effects. Specification (4) presents the coefficient estimates when we include both year-fixed effects and country-fixed effects. Inclusion of country-fixed effects aims to capture differences in terms of regulatory and institutional environment between European countries. Finally, specifications (5) and (6) present the results when we consider an instrumental variable approach.

For all specifications, we can observe a positive and significant relationship between the bank-level Lerner index and the Z-score, and between the Lerner index and the Distance-to-default. As the Z-score and the Distance-to-default are inverse proxies of bank-individual risk, this means that the banking market power decreases the individual risk. In other words, the lower the competition, the lower the bank-risk taking. Our results are consistent with those found by previous empirical papers (see, e.g., Berger et al., 2009; Anginer et al., 2014; Fu et al., 2014; Kick and Prieto, 2015). According to the traditional “competition-fragility” view, our findings can be explained by the fact that more bank competition erodes market power, decrease profit margins, and results in reduced franchise value that encourages bank-risk taking.

Concerning the control variables, we find more mixed results. For all specifications, we find as expected that the ratio of fixed assets on total assets and the GDP growth impacts negatively the bank risk exposure. We find the same result for the liquidity ratio when we consider the Distance-to-default as dependent variable, while we obtain the inverse result concerning the share of loans in total assets.

Table 2: Competition and bank individual risk: results obtained with the Z-score

Dependent variable	Z-score	Z-score	Z-score	Z-score	Z-score	Z-score
	FE	FE	FE	RE	IV	IV
Lerner	3.981*** (0.938)	2.478*** (0.915)	3.122*** (0.822)	3.193*** (0.766)	8.687*** (1.931)	6.368*** (1.643)
Size		-0.398 (0.324)	-0.243 (0.539)	-0.158** (0.066)		-0.177 (0.345)
Non-interest income / Total income		-0.823* (0.490)	-0.244 (0.514)	-0.162 (0.441)		0.323 (0.425)
Fixed assets / Total assets		55.396*** (13.882)	51.331*** (13.586)	44.819*** (8.969)		42.367*** (16.012)
Liquidity		-0.000 (0.006)	0.004 (0.006)	0.002 (0.003)		0.002 (0.004)
Loans / Total assets		-0.003 (0.004)	-0.004** (0.002)	-0.004*** (0.001)		-0.005** (0.002)
GDP Growth		0.053* (0.031)	0.227*** (0.035)	0.220*** (0.034)		0.225*** (0.036)
Inflation		-0.161** (0.064)	0.043 (0.066)	0.036 (0.066)		-0.007 (0.084)
Constant	2.828*** (0.272)	7.824** (3.864)	4.705 (6.213)	3.507*** (0.867)		
Year fixed effects	Yes	No	Yes	Yes	Yes	Yes
Country fixed effects	No	No	No	Yes	No	No
Observations	439	439	439	439	435	435
R-squared	0.22	0.2	0.35	0.42	0.18	0.35
Number of banks	54	54	54	54	54	54
Hansen test (p-value)	-	-	-	-	0.08	0.42

Note: This table shows the regression results with the Z-score as dependent variable. Robust standard errors are reported below their coefficient estimates. The Hansen test evaluates the joint validity of instruments used.

*, ** and *** indicate statistical significance at the 10%, 5% and 1% levels, respectively.

Table 3: Competition and bank individual risk: results obtained with the Distance-to-Default

Dependent variable	DD	DD	DD	DD	DD	DD
	FE	FE	FE	RE	IV	IV
Lerner	3.657*** (1.179)	3.472*** (1.033)	3.736*** (0.882)	4.055*** (0.782)	8.632*** (2.100)	6.614*** (1.941)
Size		-1.199*** (0.306)	-0.979** (0.399)	-0.417*** (0.130)		-0.976*** (0.332)
Non-interest income / Total income		-1.232*** (0.413)	-1.062*** (0.362)	-1.111*** (0.371)		-0.104 (0.568)
Fixed assets / Total assets		28.703 (17.428)	27.987* (15.462)	32.474** (15.280)		15.176 (15.806)
Liquidity		0.012** (0.005)	0.016*** (0.005)	0.009*** (0.003)		0.011* (0.006)
Loans / Total assets		-0.002* (0.001)	-0.002*** (0.000)	-0.003*** (0.001)		-0.002** (0.001)
GDP growth		0.093*** (0.027)	0.158*** (0.035)	0.157*** (0.039)		0.130*** (0.031)
Inflation		-0.052 (0.046)	0.245*** (0.053)	0.241*** (0.054)		0.186** (0.075)
Constant	1.001* (0.501)	14.581*** (3.678)	10.870** (4.510)	5.051*** (1.823)		
Year fixed effects	Yes	No	Yes	Yes	Yes	Yes
Country fixed effects	No	No	No	Yes	No	No
Observations	500	500	500	500	446	446
R-squared	0.25	0.26	0.36	0.47	0.25	0.33
Number of banks	54	54	54	54	54	54
Hansen test (p-value)	-	-	-	-	0.06	0.85

Note: This table shows the regression results with the Distance-to-default as dependent variable. Robust standard errors are reported below their coefficient estimates. The Hansen test evaluates the joint validity of instruments used.

*, ** and *** indicate statistical significance at the 10%, 5% and 1% levels, respectively.

4.2 Competition and systemic risk

Now we turn to the results obtained by considering the SRISK as the dependent variable. As highlighted in introduction, to the best of our knowledge, only the recent paper of Anginer et al. (2014) has previously investigated the link between competition and systemic risk. However, contrary to our study, Anginer et al. (2014) do not consider the SRISK as a measure of systemic risk, but use the $\Delta CoVar$ and a measure based on the correlation between the Distance-to-default of each bank and the Distance-to-default of the market. As above, specifications (1) to (3) present the coefficient estimates for the bank fixed effect regressions, with or without control variables and with or without year-fixed effects. Specification (4) presents the coefficient estimates when we include both year-fixed effects and country-fixed effects, while specifications

(5) and (6) reports the results when we consider the 2SLS estimator.

For all specifications, we find that the Lerner index has a positive and significant impact on the SRISK. This result is a priori contrary to our previous findings, since it means that banking market power (i.e. low competition) increases financial instability. However, the fact that the systemic risk increases with the market power does not necessarily indicate that banks enjoying a higher degree of market power tend to have a riskier behavior. It merely suggests that the market power increases the banks expected shortfall conditional to a stress in the system. Thus our results show that market power tends to increase the deterioration of the capitalization of the system as a whole during a crisis (Acharya et al., 2012; Brownlees and Engle, 2015), i.e. the health of the financial system. As argued by Anginer et al. (2014), this could be also explained by the fact that a greater competition encourages banks to take on more diversified risks, making the banking system less fragile to shocks. The channel through which the market power exacerbates the financial instability is then different than that in the “competition-stability” view that defends the idea that, by increasing interest rates charged to loan customers, market power tends to rise repayment difficulties and exacerbate moral hazard and adverse selection problems.

Finally, if we refer to the control variables, we find in particular that larger banks pose greater systemic risk, which is consistent with the results found by Anginer et al. (2014) and Laeven et al. (2014). This advocates the need of reducing “Too-Big-To-Fail” subsidies to improve stability (Farhi and Tirole, 2012; Stein, 2014). Moreover, contrary to Laeven et al. (2014), coefficient estimates in specifications (2) and (3) show that the relationship between the loans-to-assets ratio and the systemic risk is negative and statistically significant. This result indicates that banks more engaged in market-based activities more contribute to the systemic risk than traditional banks during a crisis. Indeed, they are more exposed to the boom-bust financial cycles and more interconnected through asset and short-term funding markets.

Table 4: Competition and bank systemic risk: results obtained with the SRISK

Dependent variable	SRISK	SRISK	SRISK	SRISK	SRISK	SRISK
	FE	FE	FE	RE	IV	IV
Lerner	25.996** (10.176)	29.445** (11.546)	30.306** (11.974)	30.431*** (11.784)	40.565*** (15.801)	61.837*** (17.448)
Size		22.948*** (4.629)	17.916*** (5.206)	11.167*** (2.138)		22.864*** (4.944)
Non-interest income / Total income		-9.490 (5.704)	-7.795 (5.379)	-8.188 (5.659)		-12.178** (5.925)
Fixed assets / Total assets		52.648 (340.432)	58.686 (323.767)	6.699 (289.775)		7.968 (206.545)
Liquidity		0.062 (0.099)	0.102 (0.115)	0.136 (0.090)		0.094 (0.086)
Loans / Total assets		-0.015** (0.007)	-0.010* (0.005)	-0.007 (0.007)		0.002 (0.010)
GDP growth		-0.799** (0.351)	0.310 (0.439)	0.246 (0.442)		0.375 (0.309)
Inflation		2.268*** (0.740)	1.328* (0.785)	1.414* (0.795)		1.360* (0.772)
Constant	-8.937* (4.589)	-272.405*** (56.198)	-218.419*** (61.177)	-143.154*** (26.039)		
Year fixed effects	Yes	No	Yes	Yes	Yes	Yes
Country fixed effects	No	No	No	Yes	No	No
Observations	500	500	500	500	446	446
R-squared	0.36	0.36	0.42	0.6	0.35	0.4
Number of banks	54	54	54	54	54	54
Hansen test (p-value)	-	-	-	-	0.44	0.82

Note: This table shows the regression results with the SRISK as dependent variable. Robust standard errors are reported below their coefficient estimates. The Hansen test evaluates the joint validity of instruments used.

*, ** and *** indicate statistical significance at the 10%, 5% and 1% levels, respectively.

5 Robustness checks

We test the robustness of our results in three ways.

First, following Turk-Ariss (2010), we consider three alternative measures of the Lerner index. The first alternative measure is called adjusted-Lerner Index and consists to take into account profit and cost inefficiencies when computing the Lerner index. In our study, controlling for inefficiency is particularly important since it can impact the difference between price and marginal cost, and then the value of the Lerner index. Indeed, banks with a high market power could adopt a “quiet life” and reduce their cost efficiency Hicks (1935); Berger and Hannan (1998).¹¹ On the contrary, efficiency could

¹¹Note nonetheless that empirical results obtained by Maudos and Fernandez de Guevara (2007) for a large sample of European banks do not confirm the so-called “quite life” hypothesis. On the contrary, they find a positive relationship between market power and the cost X-efficiency.

Table 5: Competition and bank risks: results obtained with efficiency-adjusted Lerner

Dependent variable	Z-score	Z-score	Distance-to-default	Distance-to-default	SRISK	SRISK
	FE	IV	FE	IV	FE	IV
Lerner	1.192 (1.176)	3.273*** (0.765)	1.284* (1.160)	2.343*** (0.744)	18.377*** (5.670)	54.048*** (13.529)
Size	-0.433 (0.572)	-0.487 (0.359)	-1.063*** (0.397)	-1.251*** (0.309)	17.603*** (4.986)	19.288*** (4.783)
Non-interest income / Total income	0.180 (0.547)	0.578 (0.393)	-0.362 (0.333)	-0.002 (0.503)	-4.609 (6.743)	-8.453 (5.883)
Fixed assets / Total assets	55.399*** (12.564)	49.168*** (13.998)	34.242** (15.417)	24.883* (13.846)	96.983 (298.711)	35.931 (188.460)
Liquidity	0.002 (0.006)	-0.002 (0.005)	0.012** (0.005)	0.008 (0.006)	0.060 (0.113)	0.021 (0.088)
Loans / Total assets	-0.004* (0.002)	-0.005** (0.002)	-0.001** (0.001)	-0.001* (0.001)	-0.006 (0.005)	0.011 (0.011)
GDP growth	0.237*** (0.035)	0.196*** (0.042)	0.168*** (0.038)	0.108** (0.044)	0.285 (0.434)	-0.597 (0.446)
Inflation	0.039 (0.064)	-0.018 (0.068)	0.223*** (0.059)	0.186*** (0.072)	1.046 (0.836)	0.751 (0.916)
Constant	7.236 (6.577)		12.288*** (4.526)		-211.001*** (58.375)	
Year fixed effects	Yes	Yes	Yes	Yes	Yes	Yes
Observations	438	435	499	445	499	445
R-squared	0.33	0.38	0.34	0.35	0.42	0.37
Number of banks	54	54	54	54	54	54

Note: Robust standard errors are reported below their coefficient estimates. The Hansen test evaluates the joint validity of instruments used.

*, ** and *** indicate statistical significance at the 10%, 5% and 1% levels, respectively.

also lead to establish a market concentrated in the hands of the most efficient banks (Demsetz, 1973; Peltzman, 1977). As point out by Koetter et al. (2012) no adjustment for inefficiency could bias estimations of Lerner index. Therefore, the authors propose a correction of the conventional Lerner:

$$adjusted - Lerner_{it} = \frac{(\hat{\pi}_{it} + T\hat{C}_{it}) - \hat{m}c_{it}}{(\hat{\pi}_{it} + T\hat{C}_{it})} \quad (11)$$

where $\hat{\pi}_{it}$ is the estimated profit, $T\hat{C}_{it}$ the estimated total cost and $\hat{m}c_{it}$ the marginal cost.

To estimate this adjusted Lerner index, we follow Koetter et al. (2012) and first conduct a Stochastic Frontier Analysis (SFA) to estimate the translog cost function and then obtain $T\hat{C}_{it}$ and $\hat{m}c_{it}$. Such an approach has the advantage to take into account banks' cost inefficiency, defined as a distance of a bank from a cost frontier accepted as the benchmark.¹² Second, we specify an alternative profit function as in Berger and Mester (2003) for instance, that we estimate using SFA to obtain $\hat{\pi}_{it}$.

Another potential issue comes from the use of cost funding in the translog cost

¹²Formally, the SFA consists of decomposing the error term of the translog cost function into two components, such as $\varepsilon_{it} = v_{it} + \mu_{it}$. The random error term v_{it} is assumed iid with $v_{it} \sim N(0, \sigma_v^2)$ and independent of the explanatory variables. The inefficiency term μ_{it} is iid with $\mu_{it} \sim N(0, \sigma_\mu^2)$ and independent of the error term v_{it} . It is drawn from a non-negative distribution truncated at zero.

Table 6: Competition and bank risks: results obtained with funding-adjusted Lerner

Dependent variable	Z-score	Z-score	Distance-to-default	Distance-to-default	SRISK	SRISK
	FE	IV	FE	IV	FE	IV
Lerner	2.572** (0.982)	5.392*** (1.457)	3.296*** (0.939)	5.950*** (1.878)	21.929* (11.280)	50.138*** (16.667)
Size	-0.248 (0.544)	-0.294 (0.345)	-0.954** (0.413)	-1.090*** (0.321)	17.115*** (5.112)	20.680*** (4.951)
Non-interest income / Total income	-0.238 (0.561)	0.333 (0.413)	-1.134*** (0.391)	-0.089 (0.531)	-5.974 (5.529)	-8.088 (6.165)
Fixed assets / Total assets	52.153*** (13.273)	42.859*** (15.916)	30.217* (15.683)	18.377 (15.162)	83.826 (318.587)	51.400 (198.693)
Liquidity	0.003 (0.006)	0.001 (0.004)	0.015*** (0.006)	0.010* (0.006)	0.095 (0.117)	0.085 (0.088)
Loans / Total assets	-0.004** (0.002)	-0.005** (0.002)	-0.002*** (0.000)	-0.002** (0.001)	-0.008 (0.005)	0.001 (0.009)
GDP growth	0.231*** (0.035)	0.227*** (0.036)	0.163*** (0.036)	0.130*** (0.031)	0.378 (0.445)	0.394 (0.312)
Inflation	0.044 (0.066)	0.006 (0.083)	0.246*** (0.054)	0.199*** (0.075)	1.301 (0.799)	1.455* (0.786)
Constant	5.193 (6.270)		11.083** (4.692)		-205.578*** (59.936)	
Year fixed effects	Yes	Yes	Yes	Yes	Yes	Yes
Observations	438	434	500	445	500	445
R-squared	0.33	0.34	0.35	0.33	0.41	0.39
Number of banks	54	54	54	54	54	54
Hansen test (p-value)	-	0.30	-	0.92	-	0.80

Note: This table shows. Robust standard errors are reported below their coefficient estimates. The Hansen test evaluates the joint validity of instruments used. *, ** and *** indicate statistical significance at the 10%, 5% and 1% levels, respectively.

function, since it could partially reflect market power. Therefore, following Maudos and Fernandez de Guevara (2007), we opt for a two-input cost function wherein cost funding are excluded. Finally, following Berger et al. (2009) and Beck et al. (2013), the third alternative measure of the Lerner index consists of estimating the translog cost function separately for each country in the sample. As argued by Beck et al. (2013), such an approach allows to take into account more accurately than country fixed-effects technology heterogeneity in the European baking industry. Results of estimates using these three alternative Lerner indexes are displayed in tables 5 to 7. Table 5 reports coefficient estimates when we consider the efficiency-adjusted Lerner index as explanatory variable, while results with the funding-adjusted Lerner and the country-specific Lerner are reported in tables 6 and 7, respectively. For each of our measure of risk, we report the results based on the fixed-effects and on the 2SLS estimator. As we can see, the relationship between the Lerner index and our two measures of individual bank risk, namely the Z-score and the Distance-to-default, remains positive and statistically significant except for the specification (1) in table 5. Concerning the SRISK, coefficient estimates in columns (5) and (6) of tables 5 to 7 show that the relationship between market power and bank systemic risk is robust to our different measures of the Lerner index. We still find a positive and significant relationship between these two variables. The second way to test the robustness of our empirical findings is to check whether the non-Gaussian and skewed distribution of the SRISK drives our baseline results. To

Table 7: Competition and bank risks: results obtained with country-specific Lerner

Dependent variable	Z-score	Z-score	Distance-to-default	Distance-to-default	SRISK	SRISK
	FE	IV	FE	IV	FE	IV
Lerner	2.825*** (0.921)	5.925*** (1.446)	3.227*** (0.834)	6.051*** (1.679)	24.137** (10.941)	51.275*** (14.863)
Size	-0.253 (0.548)	-0.242 (0.338)	-0.957** (0.408)	-1.036*** (0.317)	16.978*** (5.094)	21.121*** (4.835)
Non-interest income / Total income	-0.125 (0.534)	0.552 (0.425)	-0.967** (0.370)	0.114 (0.539)	-5.153 (5.349)	-6.161 (6.084)
Fixed assets / Total assets	52.478*** (13.431)	42.852*** (15.831)	30.059* (15.750)	16.037 (15.651)	70.306 (322.171)	18.556 (203.744)
Liquidity	0.004 (0.006)	0.003 (0.004)	0.016*** (0.005)	0.011** (0.006)	0.101 (0.118)	0.097 (0.087)
Loans / Total assets	-0.004** (0.002)	-0.005** (0.002)	-0.002*** (0.000)	-0.002** (0.001)	-0.008 (0.005)	0.002 (0.010)
Gdp growth	0.225*** (0.036)	0.223*** (0.036)	0.158*** (0.035)	0.126*** (0.031)	0.318 (0.454)	0.357 (0.311)
Inflation	0.053 (0.064)	0.030 (0.080)	0.255*** (0.054)	0.221*** (0.074)	1.388* (0.796)	1.670** (0.779)
Constant	4.859 (6.303)		10.711** (4.617)		-207.149*** (59.643)	
Year fixed effects	Yes	Yes	Yes	Yes	Yes	Yes
Observations	439	436	501	447	501	447
R-squared	0.34	0.34	0.35	0.33	0.41	0.40
Number of banks	54	54	54	54	54	54
Hansen test (p-value)	-	0.56	-	0.90	-	0.79

Note: Robust standard errors are reported below their coefficient estimates. The Hansen test evaluates the joint validity of instruments used.

*, ** and *** indicate statistical significance at the 10%, 5% and 1% levels, respectively.

address this issue, we apply a zero-skewness log transformation to the SRISK series to obtain a normal distribution. Results displayed in table 8 confirm a positive and statistically significant relationship between Lerner index and bank systemic risk.

Table 8: Competition and bank systemic risk: results obtained with the skew adjusted SRISK

Dependent variable	SRISK_skew	SRISK_skew	SRISK_skew	SRISK_skew	SRISK_skew	SRISK_skew
	FE	FE	FE	RE	IV	IV
Lerner	0.372** (0.177)	0.477** (0.218)	0.483** (0.223)	0.458** (0.213)	0.334* (0.198)	0.755*** (0.225)
Size		0.268*** (0.048)	0.221*** (0.061)	0.117*** (0.021)		0.274*** (0.058)
Non-interest income / Total income		-0.107 (0.089)	-0.079 (0.080)	-0.073 (0.083)		-0.144** (0.071)
Fixed assets / Total assets		-3.492 (7.109)	-3.524 (6.933)	-3.517 (6.279)		-4.000 (3.866)
Liquidity		0.002 (0.002)	0.003 (0.002)	0.003 (0.002)		0.003** (0.001)
Loans / Total assets		-0.000** (0.000)	-0.000** (0.000)	-0.000 (0.000)		0.000 (0.000)
GDP growth		-0.013** (0.005)	0.000 (0.004)	-0.001 (0.004)		0.002 (0.004)
Inflation		0.026*** (0.009)	0.021 (0.013)	0.023* (0.014)		0.021** (0.010)
Constant	4.038*** (0.072)	0.949 (0.600)	1.439* (0.725)	2.632*** (0.243)		
Year fixed effects	Yes	No	Yes	Yes	Yes	Yes
Country fixed effects	No	No	No	Yes	No	No
Observations	500	500	500	500	446	446
R-squared	0.34	0.38	0.43	0.54	0.35	0.42
Number of banks	54	54	54	54	54	54
Hansen test (p-value)	-	-	-	-	0.14	0.17

Note: Robust standard errors are reported below their coefficient estimates. The Hansen test evaluates the joint validity of instruments used.

*, ** and *** indicate statistical significance at the 10%, 5% and 1% levels, respectively.

Finally, we replace the bank-specific Lerner index by a country-specific Lerner index. The national competitive environment could have a different effect from individual market-power on stability. Banks may indeed be sensitive to both their own condition -estimated by an individual measure of market power- and to the overall condition of their market. This control is important since the banking industry is a network industry. This robustness check also allows to report estimation results in line with Schaeck and Cihák (2014) since their study links individual bank risk measure (Z-score) and country-specific competition measure. Our results, reported in Table 9, confirm the substance of earlier estimations.¹³ Competition at the country-level has a divergent effect according to the dimension of risk considered.¹⁴

¹³We obtain these country-level measures by taking (1) the median of individual Lerner indexes, and (2) the weighted mean of the individual Lerner, with market shares as the weights.

¹⁴In a similar vein, we also tested the effects of concentration measures such as Herfindahl index. However, we do not obtain conclusive results which can be explained by the limitations of such indexes to measure competition as shown in the literature.

Table 9: Competition and risk results obtained with country-level measure of competition

Dependent variable	Z-score FE	Distance-to-default FE	SRISK FE	Z-score FE	Distance-to-default FE	SRISK FE
Lerner median	3.001* (1.722)	3.961** (1.494)	58.340*** (21.609)			
Lerner mean				3.276** (1.436)	3.004 (2.106)	43.788*** (12.544)
Size	-0.294 (0.535)	-0.992** (0.424)	15.380*** (4.946)	-0.350 (0.541)	-0.933** (0.462)	16.266*** (5.005)
Non-interest income / Total income	-0.159 (0.547)	-0.830** (0.369)	-6.119 (5.047)	-0.181 (0.550)	-0.724* (0.404)	-4.533 (5.618)
Fixed assets / Total assets	58.713*** (12.662)	40.364** (16.547)	156.314 (293.666)	53.920*** (13.118)	36.955** (16.963)	106.676 (305.913)
Liquidity	0.002 (0.006)	0.012* (0.006)	0.067 (0.106)	0.002 (0.006)	0.011* (0.006)	0.061 (0.108)
Loans / Total assets	-0.003 (0.002)	-0.002*** (0.001)	-0.008 (0.007)	-0.003 (0.002)	-0.001*** (0.000)	-0.006 (0.006)
GDP growth	0.208*** (0.042)	0.153*** (0.036)	0.061 (0.530)	0.216*** (0.037)	0.168*** (0.031)	0.276 (0.456)
Inflation	0.016 (0.070)	0.232*** (0.055)	1.196* (0.713)	0.030 (0.066)	0.240*** (0.055)	1.318 (0.808)
Constant	5.367 (6.195)	10.976** (4.740)	-194.935*** (57.926)	5.974 (6.223)	10.474** (5.044)	-202.482*** (58.956)
Year fixed effects	Yes	Yes	Yes	Yes	Yes	Yes
Observations	443	505	505	443	505	505
R-squared	0.31	0.33	0.42	0.32	0.33	0.42
Number of banks	54	54	54	54	54	54

Note: Robust standard errors are reported below their coefficient estimates. The Hansen test evaluates the joint validity of instruments used.

*, ** and *** indicate statistical significance at the 10%, 5% and 1% levels, respectively.

6 Conclusion

The aim of this paper is to reconcile the conflicting empirical evidence regarding the relationship between banking competition and financial (in)stability. To this end, we have extended the existing literature by considering not only individual bank risk measures, but also a measure of bank systemic risk with the SRISK. As Anginer et al. (2014), our objective in this paper is to study whether the banking competition and the degree of market power also impact the bank's contribution to the deterioration of the soundness of the system as a whole. Results that we obtain on a large sample of European listed banks by using the Lerner index as an index of market power show that: (1) bank market power decreases the individual risk-taking behavior of bank, as in European banking greater market power is associated with lower Z-score and Distance-to-default ; (2) bank market power increases the bank's systemic risk contribution as seen in the positive and significant relationship between the Lerner index and the SRISK.

We argue that highlighting a dual relationship between the Lerner index and our two types of risk is not inconsistent. On the contrary, this result confirms that individual bank risk and systemic bank risk have two different dimensions and can be mainly explained mainly by the franchise value paradigm. That can appear puzzling since this paradigm traditionally supports the "competition-fragility" view and not a dual relationship. However, we develop the idea that the willingness to reduce risk exposure when franchise value is high, as a result of bank market power, can take two forms: (1) a decrease of individual risk as traditionally argued by the defenders of the "competition-fragility" view; (2) an increase of systemic risk contribution via an increase of correlation in risk. This can be a strategic choice in order to benefit from the "too-many-to-fail" guarantee (Acharya and Yorulmazer, 2007). This can also be simply the result of reduction in portfolio risks by complete diversification, which induces less diversity in the system and more correlated institutions (Wagner, 2010).

Our findings have important policy repercussions. First, the fact that competition has a divergent effect on individual and systemic risk implies that financial regulation and competition policy when analyze the repercussions of bank competition should complete the micro-prudential exam by a macro-prudential exam. Second and on a more practical level, our results may suggest that pro-competitive policy should be undertaken in European banking system to maintain macro-financial stability. In our view concerns about the potential negative effect of this type of policy on risk-taking behavior should not arise, since the Basel III regulatory framework well corrects incentives for individual risk-taking.

Appendix

Table A1: Descriptive statistics

Variable	Mean	Std. Dev.	Min	Max
Conventional Lerner	0.24	0.10	-0.30	0.52
Efficiency-adjusted Lerner	0.26	0.13	-0.06	0.65
Funding-adjusted Lerner	0.14	0.11	-0.49	0.44
Country-specific Lerner	0.23	0.11	-0.37	0.51
Z-score	3.46	1.20	-0.96	7.65
Distance-to-default	1.18	1.70	-2.84	11.93
SRISK	10.78	23.79	-52.44	124.76
Size	11.97	1.32	9.26	14.61
Non-interest income / Total income	0.38	0.18	-1.40	1.00
Fixed assets / Total assets	0.01	0.01	0.00	0.06
Liquidity	39.24	27.48	5.24	170.78
Loans / Total assets	59.53	40.74	9.57	669.99

Source: Bankscope, Credit Research Initiative, Volatility Institute and authors' calculations

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